

END FOUR-DAY CHARM SCHOOL IN GYMNASIUM

Conclude With Showing Of New Spring Styles; Treat Beauty

MANY GUESTS

The Style Show, which was presented in the gymnasium this morning under the auspices of the W. A. A., concluded the four-day Charm School which one hundred girls have attended daily.

Six models who demonstrated sport, afternoon, and evening wear were: Evelyn King, Marjorie Corington, Deloris Christensen, Bess Greer, Kathryn Davis, and Esther Silverman.

Between acts of the show Ruth Thompson and Mary Alice Nelson, dressed in black silk pajamas with white tops, presented a tap dance. A string quartet composed of Frances Johnson, Lillian Anderson, Betty Fellman, and Beth Campbell, played several selections, and Evelyn Clough gave a dramatic monologue.

Lincoln Cosmetologist Speaks
On Tuesday afternoon Miss Agness Schmitt, cosmetologist from Lincoln, addressed the girls on "Individual Coiffures and Makeup of the Moment," and gave the history of makeup.

"Beauty culture is one of the oldest arts," said Miss Schmitt, "and individuality is stressed today." She dressed the hair of Lillian Anderson, whose particular style was called "Miss Municipal," Eloise Johnson, Evelyn Dansky, and Anne Raymond.

Dean Rene Stevens presented a social questionnaire containing two hundred questions on living with others, meeting people, writing letters, accepting invitations, table

(Continued on Page 4)

Practice-Teachers Discover Virtues Of Ophthalmograph

An experiment dealing with voice defects on practice-teachers by use of the dictaphone and an Ophthalmograph, eye movement recorder machine, has been made by the department of education.

Records of practice-teachers' voices, and of the voices of several faculty members have been made and a comparison of the voices made, in an effort to discover the defects in the quality, volume, and variance in the tone of their voices and the defects of pronunciation of words.

By records made on the Ophthalmograph one can tell whether the reader reads by words, phrases, sentences or complete thoughts, and whether one is a rapid reader or a slow reader. Whether or not the reader is getting the meaning of the words he reads can also be detected.

HEAR RELIEF WORKERS

Local relief administrators will speak on the present situation in Omaha at the next meeting of the University Liberal Club in the Women's Faculty Building next Friday, March 27, under the sponsorship of Dr. Edgar A. Holt.

Workers Wondering

Library workers are "on the spot" as a result of an official notice from the head librarian distributed to them.

The notice asks for the workers' co-operation in maintaining quiet in the library and suggests that they "remain aloof during their period of service." Also it orders the workers to "ask students to go out if they are noisy."

Now the workers are wondering if they'll be having any luck asking people to go out if they (the workers) have been acting aloof. After all, who wants to date a snob?

Carnegie Institute Completes Studies Of Student Minds

(By Associated Collegiate Press)

Interesting results have followed the study made by Dr. William S. Learned of the Carnegie Foundation, of comparative scores of information held by high school seniors and college students. He studied 49 colleges in Pennsylvania and a large group of high schools, giving four-hour comprehensive tests to students. He found that:

Some college freshmen knew more than probably any college teacher they might have. Other freshmen had so little knowledge that it was a "practical impossibility" they would learn much in college. No background.

Ten per cent of 1,500 high school seniors knew more than did half of 3,700 students just finishing college.

Twenty-five per cent of the college seniors knew less than half of 5,700 college sophomores.

Ten per cent of the college seniors knew less than did half of the high school seniors.

In general, the "enormous spread of scores completely belies the scholastic classification to which our registrars now devote such meticulous pains."

"The modern college student is a more active and selective learner than ever before."

ALPHA GAMMA CHI WINS DEBATE WHEN SORORITIES CLASH

Professor D. Heckman Pleased With Debate Team Material
FINALS MARCH 27

Alpha Gamma Chi defeated Phi Delta Psi in a hard-fought debate Wednesday afternoon, March 18, on the question: "Resolved, That Fraternities and Sororities Should Not Be Permitted on the Campus of the Municipal University of Omaha Unless They Have Permanent Quarters."

Evelyn Dansky and Esther Steinberg won the judges' decision over Ruth and Carol Wigton. Mrs. Mildred Gearheart, Ethel Jane Scanlon and Hyman Finklestein were the judges.

"I am very pleased with the first debate of the intra-mural tournament," Professor Heckman, debate coach, asserted. "I appreciate the spirit shown in the first encounter and I was impressed with the seriousness exhibited by the contestants. I think that there is plenty of potential debate team material around the school."

Barbs Forfeit

Kappa Psi Delta drew a bye Tuesday, March 17, when the Barb team forfeited. There are seven teams entered in the intra-mural debate tournament. They are Kappa Psi Delta, Phi Delta Psi, Alpha Gamma Chi, Alpha Sigma Lambda, Pi Omega Pi, Theta Phi Delta, and Sigma Chi Delta.

Thursday, March 19, Alpha Sigma Lambda debated Pi Omega Pi. This afternoon Theta Phi Delta will debate Sigma Chi Omicron.

The semi-finals will be held Wednesday, March 25, and finals Friday, March 27.

STUDENT IN POLITICS

Claude Jelen, '32, who is now taking post-graduate work at the University, has filed for the unicameral legislature from District 7. Jelen is taking an education course and is planning on receiving a teaching certificate.

Snapshot Smugglers

Ye students who have filched unusual pictures from bosom companions and would like to have them decorating a portion of the yearbook, smuggle them into the Annual-Gateway office in the Men's Faculty Building pronto.

"It is not too late for class or organization pictures yet," stated Miss Ellen Hartman, editor of the Annual, "but they should be taken immediately."

Group pictures of the Sophomore and Freshman classes will be taken Friday, April 3, and will cost twenty cents a person.

Collegians Fight Against Nunan Student Oath Bill

(By Associated Collegiate Press)

Albany, N. Y.—A horde of indignant young college men and women, accompanied by a dozen adult sympathizers, descended upon the New York State Senate last week to protest against the so-called Nunan student oath bill, which would force all students in colleges, universities and normal schools supported wholly or in part by state funds to swear allegiance to the state and federal Constitution.

Represent Thirty Colleges

More than 30 colleges and universities were represented, but it wasn't easy for the students to get their comments into the record. Senator A. Spencer Feld, democrat, who presided at the hearing, lost no time in informing the protestants that he would do his best to hold down their testimony. Senator Feld became so irritated at the testimony of one that he had him forcibly removed from the floor.

Joseph Dunn, of the Junior High School Teachers' Association, appearing for the bill, was the target for boos and hisses when he spoke in the name of "red-blooded Americans" and included William Randolph Hearst in that category.

COMMITTEE GIVES REPORT FINDINGS TO SCHOOL HEAD

Investigators Suggest Selection of Student Buyer And Board
KEEP SAME FORM

The selection of a book store manager, the appointment of a committee in control, and the abandonment of any plans to establish a co-operative book store at the University, were recommendations of the investigating committee in their report to President Haynes Thursday.

"I am very favorably disposed toward a co-operative book store," stated Professor Harry Severson, committee chairman, "but present conditions are such that I doubt if the student body would care to advance the necessary capital."

The report was divided into five sections, covering discussion of accounting reports, inventory, lack of gross business, changes in management policies, and the objections to establishing a co-operative book store.

Recommend Manager

Recommended changes in managing policies in the report were: 1. Shift control to person or committee responsible to the president; 2. Appointment of a book store manager responsible for the buying to the person or committee; and 3. All text books should be returned to the publishers.

The general dissatisfaction displayed by the student body toward the store because of irregular hours, lack of attention to customers, depleted stock in popular lines, and alleged high prices would be remedied, the committee believes, by the following innovations:

A ten per cent text book re-
(Continued on Page 4)

Macy Baum Wins Single Honors At Hastings Tourney

Macy Baum, 38, won the Nebraska Intercollegiate Forensic Association after dinner speaking trophy at the tournament held at Hastings, Neb., last week. Baum spoke on the NRA. Humorous talks were given by representatives from eight schools and the winner was chosen by audience vote. Irwin Bronson, York, was second, and George Keogh, Wayne, placed third.

Omaha University will have possession of the N. I. F. A. after-dinner speaking trophy for one year as a result of the win.

Omaha was also represented in the men's "A" debate division, women's "A" debate and the women's extemporaneous speaking contest. They failed to place in these events, though the men debaters won four decisions and the women won two. Those making the trip, in addition to Prof. Dayton E. Heckman, debate coach, were Lucille Hurlbut, '38, Fannie Witkin, '38, Bernice Perlmeter, '36, Hy Finkelstein, '37, and Baum.

At a meeting of the board of publications Monday, March 16, it was decided that the Magic Printing Company would be awarded the printing contract for the Annual.

University Purchases Fifteen Hundred New Library Books --- Many Donated

Nearly 1,500 new books have been purchased for the University library since the beginning of the school last August until March 1 at a cost of \$4,172.80, announced Dr. Edgar A. Holt, chairman of the Library committee, Wednesday.

"The library is rapidly expanding," stated Dean Holt, "although the building which houses the library is a hindering problem."

The German literature and the social science sections of the library are the sections which have profited the most. According to Miss Inez Chesnut, librarian, the growing demand of the large German classes for new German literature necessitated a large expenditure of appropriations for this particular section.

Receive Book-of-the-Month

The most outstanding works of contemporary American writers like George Santayana, Robert Nathan, Pearl Buck, and Mari

Sandoz are received each month because of the fact that the library is a subscriber to the Book-of-the-Month Club. For more than a year now, the library has received such books as Clarence Day's God and My Father, Walter Millis' Road to War, George Santayana's The Last Puritan, C. C. Furnas' The Next Hundred Years, and Josephine Lawrence's If I Have Four Apples.

Sealock Memorial Presented

As a tribute to the late Dr. William E. Sealock, three volumes of the Cambridge History of British Foreign Policy were recently presented to the library by Mrs. Sarah Joslyn, Miss Ione Duffy, and the Board of Trustees of the First Unitarian Church of Omaha.

The library has also been augmented from time to time by gifts from the faculty, students and friends. A dozen Encyclopaedia of Law books were received last week from William (Bill) Phil-

lips, '38. Mr. S. L. Witman and Mr. Irwin A. Hammer, professors who are on leave of absence, have given books on law, industry, business, and education.

Dr. Wilfred Payne last October gave the library a very interesting logic book on the study of fallacies, written by a young girl in one of his logic classes when he was teaching at the University of California.

Donate Mexican Books

Dr. C. S. Espinosa has given some Mexican history books. Miss Frances Wood, instructor in education, and Dr. Paul Grummann have also given the library some volumes since last August.

The most recent donation to the University library were some rare old German books presented by Mrs. Anna Kuhn, 524 South 26th Ave., and Mrs. Edward Droste, 818 South Park Ave.

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BUSINESS STAFF

Business Manager.....Macy Baum
Assistant.....George Threadgill

BOOK STORE REPORT TO PRESIDENT

Reduced prices for text books purchased
from the book store may soon be an actuality.

At least such is the recommendation of the
Investigating committee in their report to the
President yesterday.

President Haynes has not had the oppor-
tunity of studying the recommendation care-
fully as yet, but he told the Gateway Thurs-
day that many suggestions in the report
seemed to be quite applicable and valuable.

The proposal of a permanent committee,
which might be formed along similar lines to
the board of student publications, seems to
The Gateway quite feasible and the simplest
way of handling the situation. The publica-
tions board has proven most successful, and
there is no reason why a student-faculty
group couldn't work as a governing body
for the book store as well.

A student manager, one who has intimate
contact with the selling of stock, is a further
wise suggestion.

Perhaps the only feature neglected in the
report of the committee to the President was
as to the profits which might accrue with the
book store on a firm financial basis. We
might suggest that the profits be kept in a
separate fund and should be used to reduce
prices until the absolute non-profit level is
reached.

COLLEGE PEACE STRIKERS

The American Student Union has appealed
to 500 college presidents throughout the na-
tion to support students in a peace strike
scheduled for April 22. In a letter written
by Joseph P. Lash, executive secretary of the
Union, it was stated that the purpose of the
strike was not to "bedevil" college authori-
ties, but to convey most forcefully student
desire for peace.

Mr. Lash is a peace loving young man and
a firm believer in constitutional rights. Fur-
thermore, in a recent meeting of the New
York State Legislature, he was forcibly ex-
pelled from the assembly chambers because
he was a little too enthusiastic in the defense
of student rights.

We are sympathetic with Mr. Lash's cru-
sade against militaristic and warlike policies
in the United States, but we cannot and do
not approve of his methods.

In the past few years there has been an
increasing tendency for state legislatures,
"red-baiters," and William Randolph Hearst
to hurl numerous and often unfounded
charges of communism, fascism and all sorts
of "isms" at the university professors and
students in all parts of the country.

In nearly all cases these charges have
been entirely disproved, but have succeeded

Thru The Keyhole

Sig Chi and Theta are past....and, according to
rumors, everything before and afterwards (also
during) the Theta wasn't so rosy....For instance,
Hesler's girl friend was asking everyone if they
had a car slug they would lend her....Then, too,
Mashek and Frink going the rounds about her date
with Knipprath....and so forth....Then at Peony
we saw Baade, Donlon, and Flesher, who later said
that the "Dove Dance" wasn't all it was cracked
up to be....Seen around the book store....Ed
Nell's maternal instinct cropping out....Did you
hear about her coaching Haller for the Eng. Lit.
exam?...Squeak has opened a sideline, help for
the love-lorn....She has them all drooping over
the counters down there....McCulloch seems to be
the mystery man....Do you get the point?...At
The Gateway about 10:00, one of the nights before
dead-line the next morning....Two people battling
furiously about a mere dropping of an eraser....
Typewriters battling furiously, and does Pearey
swing a mean paw?...Did you notice the picture
of Davis and Ryan in the paper the other night?
....Also the ones of Anderson and Medlock, who
both made the front page—on different days?...
Wigton and Wigton were really worried about the
Phi Delt debate, but considering, they did remark-
ably well....Just why was Jerome so upset when
his book was thrown down the steps of Joslyn
Hall the other noon?...Please, we want to know
who Spangler took to the Theta....Dave Hubler
takes delight (so it seems) in forever pinning
other people's hats out of reach on the stair-
way at Science Hall....Johnk and his "Ukelelee"
gal are really strumming along together....See you
later.

University Art Gallery

By GEORGE THREADGILL

If you wish to read a short history of our
school, you need not go to the library for refer-
ence, but simply scan the backs of seats.

Campus life's little tragedies and successes are
printed and pictured in the Joslyn Art gallery.
There are football scores, vivid events that oc-
curred on trips taken by Cardinal athletes, and
wise-cracks about many of the flashy stars.

As we pass down the aisle we see the "love in
bloom" type occurring frequently. A person can-
not keep his romance a secret at Omaha Uni. One
of the Joslyn reporters will rush to room 20 to
put the report in headlines immediately.

One feature story tells the budding romance of
two prominent students. First it is called "puppy
love." Then the marriage is announced. The lat-
est report is the new addition to the Loder family.

The professors are beautifully pictured in their
graceful lecture poses. Should you need a date,
go to the auditorium and take your pick from one
of the many "phone numbers.

Woe betide any campaigner for new seats. What
other way has posterity of remembering us? Yea,
verily, let one's monuments remain, or we shall
soon be forgotten.

ON THE MAGAZINE RACK

By LLOYD L. LEE

Three weeks ago the Library received for
the first time "The Illustrated London News,"
a weekly magazine which is similar in style
to the French "L'Illustration." The former pub-
lication features world news, motion picture,
book, and scientific reviews.

This magazine will interest the student who
wants an English interpretation of the topics
of the day. The journalism is of a high type,
and the slight difference in the spelling of
words, such as "a five storie building" or civil-
ization," is to be expected. The February 29
issue features the new 80,000 ton Cunard liner
which is to make its maiden voyage to America
in May.

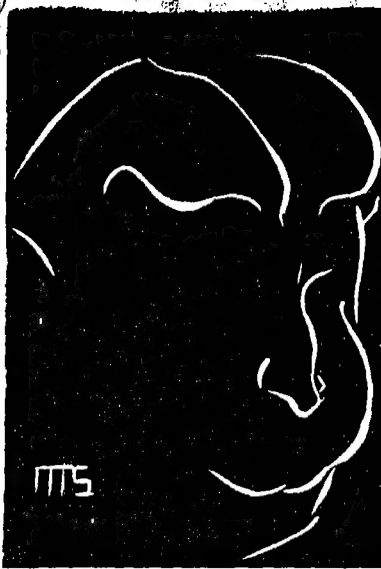
America has no magazine which quite com-
pares with "The Illustrated London News" or
with "L'Illustration." The possible exception
is "Fortune." In many cases news which
takes place in America is better illustrated in
these European publications than in any Amer-
ican magazine.

in giving a good deal of unpleasant publicity
to many of our leading institutions.

At present, the flurry of investigation and
accusation has died down for lack of new
things to warn the American public about.

The Gateway feels that any active support
of this student strike by college authorities
and students is only paving the way for fresh
attacks on American universities and stu-
dents.

Who Is It?



One prince of a fellow. A fine
tennis player, as many students
and professors have discovered, a
good lecturer, a good sport, and
possessing a mixture of intelli-
gence and wit, which makes him
one of the most popular figures
on the campus.

The Hardest Job
On the Campus

1. Getting Betty Majors to ad-
mit that she likes her full name,
which is Sarah Elizabeth.
2. Wringing a confession from
Lewis Leigh that his middle name
is Ruthburn (Ruthy for short).
3. Discovering that hypnotic
power which Fred Pechac and Le-
roy Olsen have over certain co-
eds on the campus.
4. Finding room around the
furnace radiator in the House of
Frankenstein on Ames Avenue on
a cold day.

Greek News

Kappa Psi Delta sorority held
a dinner at the Women's Faculty
Building and a meeting following
the dinner, Monday evening, March
16.

Pi Omega Pi sorority held a
meeting at the Fontenelle Hotel
Monday evening, March 16.

Sigma Chi Omicron sorority
held a meeting at Harriet Sal-
mon's home Monday evening,
March 16.

Pi Omega Pi sorority will hold
a bridge luncheon at Hayden's
clothing store Saturday, March 21.

Gamma Sigma Omicron sorority
held a meeting at Eileen McMa-
hon's home in Council Bluffs,
Tuesday evening, March 17.

Women Debaters
Travel To Doane;
Sister Opponents

A family birthday celebration
and an inter-collegiate debate
were combined Wednesday when
the Omaha University women's
team journeyed to Crete, Nebr., to
debate Doane College.

Opposing the Omaha women,
Fannie Witkin, '38, and Lucille
Hurlbut, '38, was Leona Hurlbut,
sister of Lucille and second speak-
er on the Doane team. The de-
bate was held at noon in the Doane
chapel, and as Wednesday was Le-
ona's birthday, the rest of the day
was spent in celebration.

The two sisters met in the Ne-
braska Intercollegiate tournament
at Hastings last week, and Omaha
defeated Doane.

Bride—"George, dear, when we
reach our destination let us try
to avoid giving the impression that
we are newly married."

George—"All right, Maud, you
can carry the suitcase and um-
brellas."

It's In The Cards

By LEO PEAREY

A challenge to all the Frats or
any other organization on the cam-
pus has been made by the boys
from Poverty Flats for a game of
soft ball. The boys think that
they are pretty good at the sport
and someone ought to take a few
reefs in their sails. This game,
if anyone takes the challenge, will
serve as good practice for the
coming tournament between the
different fraternities and classes,
which is being planned by Mr.
Hartman.

Noon Gym Popular

Thanks to Miss Diamond, the
gym every day at noon, is a seeth-
ing mass of humanity. Everyone
is doing something and getting in
each other's way. Shuffle board,
ping-pong, basketball, indoor ball
and tennis are a few of the sports
which serve as a "warm-up" for
the more academic subjects when
one o'clock rolls along.

Melvin Boldenow is either pull-
ing a fast one or is acting as a
patcher-upper between Kelly Bolte
and his "Dodge girl," because he
has been seen spending plenty
of time standing around in se-
cluded corners whispering to her.

Romantic Tippy

Tyler has finally ceased ro-
mancing. Boy, that is a surprise!
He never wants to go anywhere
with the gang, he goes to bed
early. But on special nights he
either rides around in a big Olds-
mobile or sits around her house
and chats. Can you imagine that?
The funny part of it is, the girl
in the case always changes a big
diamond ring from her left hand
to the right one when she hears
"Tip" coming—Sucker!

People have been saying that
Noely King has increased his
knowledge in government the last
few months to such a point as to
cause some wonderment. Cease
wondering friends, the answer
may be found by trailing him to
the front door of the Hudson
household, where the master of
the house is an authority on such
matters, and where the daughter
of the latter has flashed those
big, big eyes just once too often.
Noely even blushed the other day
at the mention of her name.

Five Years Ago

1. A referendum for the pur-
pose of changing the name of the
school paper has been taken, and
the majority rule for the reten-
tion of the name "Gateway."

The word Gateway seems very
appropriate for this student publi-
cation, for the city of Omaha has
long been termed the "Gateway
to the West."

2. Classes have dwindled, ten-
nis court fence posts are gaily
painted, new bonnets appear—in
short, spring is here, and also
spring fever. The mild winter
has lured us from reports and
readings that could be postponed
until "tomorrow"—(Please bear in
mind that the "mild winter" re-
ferred to, emphatically did NOT
occur in 1936, but in 1931; but
spring is sprung and birds are
twittering, even as in the days of
yore.)

3. The students in the class of
fundamental expression tested
their voices on the ediphone and
then listened to the reproduction.

4. A bumming room for lazy
students has been built at the
University of Cincinnati. (In case
you don't know, our "bumming
room" is none other than the Gate-
way office, at the present time, at
least. We don't know where it
was located in 1931.)

Girls Sports



The annual Basketball Banquet will be held at 6:30, Monday evening, March 23, at the Studio Inn. The Sailor and Navy theme will be carried out.

Dolly Obradovitch will preside as the commander. The program will include Miss Pauline Spencer, physical education teacher of Tech High, as the admiral; Helen Mickna, representing the Crew; and Dorothy Anderson as the Captain.

The remainder of the program will consist of a short play, "The Prison," directed by Bess Greer; a skit by the freshmen; a short comic and a musical number by Bess Greer.

The committee in charge of the banquet includes Betty Young, Elsie Stahmer, Anne Raymond and Ruth Grenville.

The Pi O's won the W. A. A. Basketball Tournament. The team is composed of Mary Alice Nelson, Minette Myers, Kathryn Davis, Maxine Steincamp, Eloise Johnson, Elinor Johnson, Peg Gloe, Jane Cook and Helen Saltares. Scores from last week's games are:

Tuesday, March 3, 1936:
Barbs defeated Sig Chis.....13-8
Pi O's defeated Kappas.....28-10

Wednesday, March 11, 1936:
Pi O's defeated Sig Chis....29-4
Barbs defeated Kappas.....28-6

Thursday, March 12, 1936:
Sig Chis defeated Kappas...19-16
Friday, March 13, 1936:
Pi O's defeated Barbs.....36-16

Shuffle Board mixed doubles tournament will start March 30th.

The Gateway's Hall of Fame

By GEORGE THREADGILL

Foremost is a boy who deserves much credit for his athletic ability—Leo (Swede) Pearey—who hails from Council Bluffs, Ia., along with many other boys from the tall corn state who attend Omaha University. Pearey at-



LEO PEAREY

tended Thomas Jefferson High school across the river, and it was there that he made his first success as an athlete. He was chosen as a member of the all-city football team for the fine showing he made at fullback. He was also an all-around track man, setting records in the javlin and discus and the high hurdles.

It happens that our own Dr. Thompson has been in close contact with Pearey for some time. Doc Thompson was a successful football coach at Thomas Jefferson, and he remembered Pearey when he wore knee pants and used to pass a football around on his practice field. He said, at that time: "That kid will develop

into a great player some day; he has ability." Since Doc came to Omaha he has observed what he said about Pearey coming true, because Pearey has become a star. He was unanimous choice on the N. I. A. A. and North Central conference teams and was mentioned on the Little All-America team, a high rating for small colleges.

Pearey can heave the pigskin like a bullet and hit the line like one of Joe Louis' punches. He has the honor of earning more letters than any other athlete in the history of Omaha University. In three and a half years, he lettered four times in football, three times in basketball, three times in track, and should repeat in track again this spring.

Pearey is a very fine type of fellow and a hard worker. While playing for Omaha he put everything he had in the game. He's a good model for any youth to follow. He stands about five feet eleven inches, weighs one hundred and seventy pounds, blond hair, blue eyes, and a fine physique. "Swede" will graduate this coming June. He plans to teach social science and coach football and we wish him all sorts of luck.

JOSTEN'S
Manufacturers of
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and Stationery
TED KOLDERIE
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RENT
A Remington
Noiseless
Typewriter

Effortless
Smooth
Quiet

A Pleasure to Use

1 Month\$3.00
3 Months\$7.50

Remington-Rand,
Inc.
202 Woodmen of the World
JA. 2876

IF YOU HAVE
BETTER LIGHT



Nebraska Power & Light

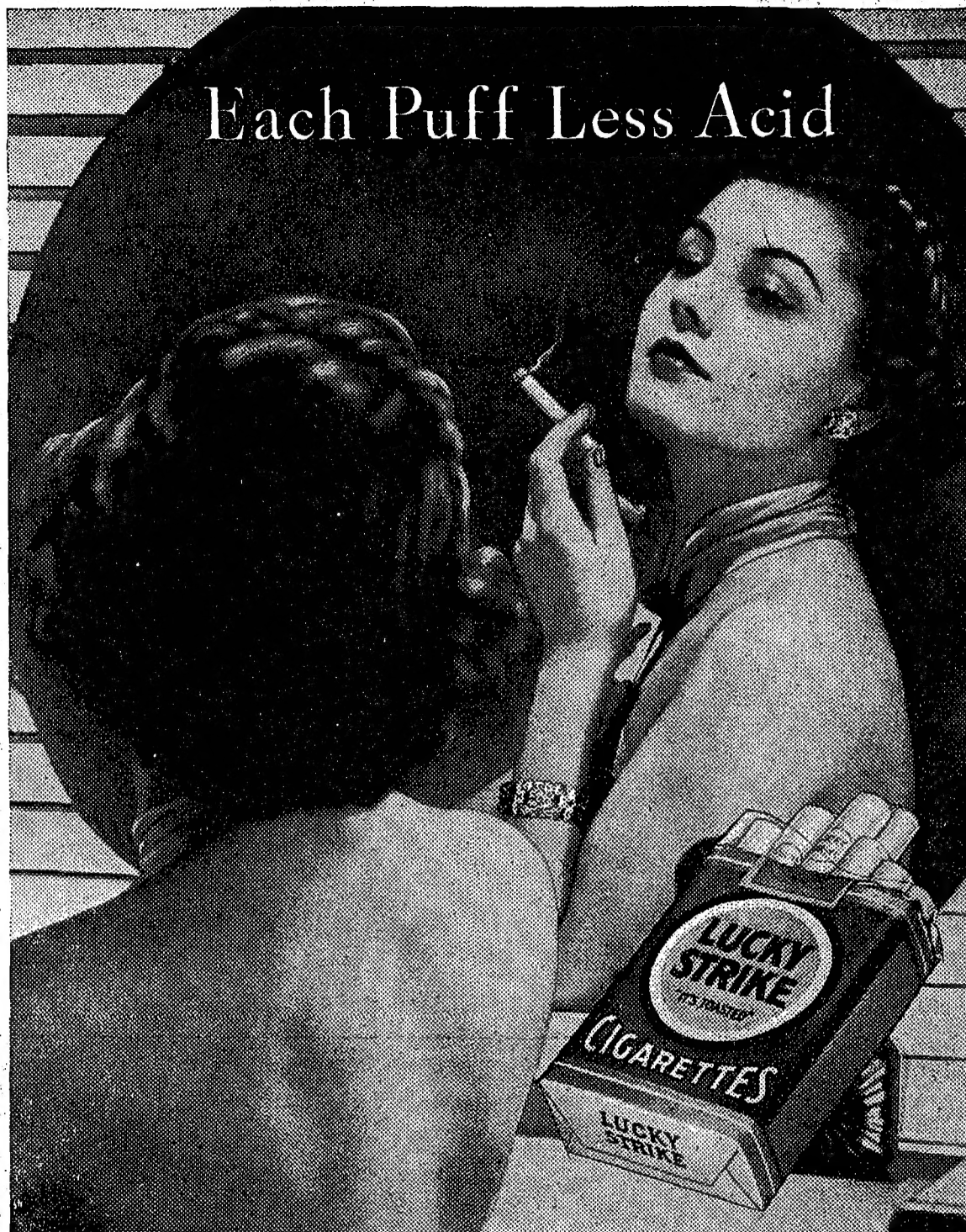
There was a young girl named O'Neil,
Who went up in a big ferris wheel;
But when half way around
She looked at the ground
And it cost her an eighty-cent meal.

Smarty—Hello, Bill, suppose a man marries his first wife's step-sister's aunt, what relation is he to her?

Bill—First wife, step-aunt, or—let me see. Oh, I don't know.
Smarty—Her husband, of course.

Sign advertising small town—
"We had to kill a man to start a cemetery."

"Can you keep a secret?"
"I'll tell the world."



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A LIGHT SMOKE OF RICH, RIPE-BODIED TOBACCO

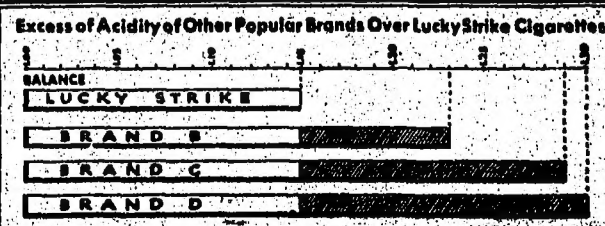
Luckies are less acid. For hundreds of years, tobaccos were selected—and gradations in flavor secured—by the roughest sort of rule of thumb methods. Hence, one of the most important innovations made by the Research Department was provision for chemical analysis of selected tobacco samples before purchase: the resulting re-

ports offer the professional buyer an accurate guide and reinforce his expert judgment based on the senses of sight, smell, and touch. Thus extreme variations toward acidity or alkalinity are precluded by such selection and subsequent blending.

Luckies—A LIGHT SMOKE—of rich, ripe-bodied tobacco!

Luckies are less acid

Recent chemical tests show that other popular brands have an excess of acidity over Lucky Strike of from 53% to 100%.



RESULTS VERIFIED BY INDEPENDENT CHEMICAL LABORATORIES AND RESEARCH GROUPS

Luckies—"IT'S TOASTED"
Your throat protection—against irritation
—against cough

FIRST SCRIMMAGE HELD LAST FRIDAY

Greens Swamp Reds; Coaches Seek Fall Football Material

St. Patrick's day was given an early welcome last Friday when the numerals of last year's N. I. A. A. championship football team, were reshuffled in a spring practice game and the new deal resulted in a satisfying victory for the green shirts over their rivals the reds.

Willie Kulper, the Rambling Russian from Lincoln, and his fellow green shirts, chased the red adorned Card team all over the practice lot, much in the same manner that good old Saint "Pat" ran the snakes out of his beloved Ireland. Kulper, like all good Russians, went wild upon the sight of the red shirted opponents and twisted and squirmed seventy long yards to the only score of the game.

The score, however, belies the openness of the game. Long runs were frequent and good line play predominated, with such vets as Sorensen, Gardner, Riggins, Johnk, Crawford, and some promising newcomers like LaMantia, Reiman, Leber and Threadgill working on the line in mid-season form. These men were opening holes for such backfield power as Boldenow, Tyler, Brown, Kulper, Donlon and a surprise by the name of Mason, a former North High athlete.

All in all, Coaches Hartman and Baker were in smiles and promised another game today, which should give some indication of Omaha's chances in the North Central next fall.

Four Day School Of Charm Ended

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etiquette, dating and dancing to each girl.

On Wednesday afternoon Dean Stevens answered questions which girls had dropped in the W. A. A. Charm School Question Box. Among questions asked were: Are college marriages successful? How can a girl lose ten pounds? And does a girl need to "neck" to be popular? Dean Stevens said that according to reports college marriages have proven to be most successful, that someone has said that the way to lose weight is to "run after a man," and that questionnaires to college men prove that a girl does not need to "neck" to be popular.

Teach Table Setting

Mrs. Rudolph Rix also spoke on "The Art of Being a Gracious Hostess at a Tea Party or Dinner Party." Mrs. Rix demonstrated the setting of the table for a dinner or tea.

Miss Belle Ryan, assistant superintendent of the Omaha public schools, addressed the girls on the "Assets for a Business Woman."

Miss Ruth Diamond, athletic director, addressed the girls on "Stream Line Build" at the lecture on Thursday afternoon. She said that balance is the underlying feature of good posture.

The committee in charge of the school was: Amy Rohacek, chairman; Betty Fuller, Betty Arnold, Betty Majors, Lillian Damask, Beth Campbell, and Jane Cook.

Assistance was given by Mrs. L. F. Johnson, Miss Gertrude Kindred, Ederer Florist Shop, Goldstein-Chapman Clothing Store, and the Sigma Chi Omicron Sorority.

Council Sponsors "Sweater Swing"

One person ten cents, two for nineteen, will be the bargain admission prices for the Sweater Swing to be given by the Student Council next Friday evening, March 27, at 9 o'clock.

The dance will furnish an opportunity for the second demonstration of the amplifier which the Council is going to purchase.

A committee consisting of Royce Brown, '38, and Betty Majors, '37, are arranging for punch and cookies to be served at the dance.

Macy Baum In Oratory Finals

Macy Baum, '38, left Wednesday for Duluth, Minnesota, where he is competing in the district A. Z. A. finals in debating and oratory.

Representatives from Nebraska, Iowa, Illinois, Indiana, Michigan, North Dakota, South Dakota, Wisconsin, Minnesota, and three Canadian provinces are represented at the meeting.

Baum is expected to return next Wednesday.

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Two Omaha Cagers Make Scoring List

Two Omaha University basketball players, Harold Johnk, center, and Carl Baade, forward, were among the ten high scorers in the North Central conference, revised figures showed Wednesday.

Russell Anderson, North Dakota State center, led the list with 158 points. Johnk scored 85 and Baade 73.

The Cardinals finished in last place with three victories and nine defeats. North Dakota university was champion with a 12-1 record.

Tight

Even royalty goes it. King Carol was so much under the influence of alcoholic spirits that it was only with the most diligent application of Turkish baths that he was sobered up enough to be carried in the funeral procession of the late George V.

Soph: Why are freshmen like real estate?

Junior: Because they're a vacant lot.

Bookstore Report Reaches President

(Continued from Page 1)

duction, satisfactory service, sufficient popular stock on hand, addition of quick selling lines, excess inventory sold to students at reasonable prices, and publication each year of a frank statement of operations to solicit student support.

The book store is being operated at a considerable loss, stated the report, the exact amount of which cannot be determined from the information at our disposal. The amount of accumulated loss in the inventory is a few thousand dollars.

No evidence was submitted to the committee to prove that book store employees were selling their own books through the book store, or that free books were being given away.

Prof: What do you mean by chewing gum in class that way?

Student: Well, I'm only an am-chewer.

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—but Mr. Throckmorton

I know Miss Hepplewhite
but I venture to say that
by 1937 all the girls will
be smoking them . . .

They're mild, you see
and yet They Satisfy . . .

